

**Subject:** February 2017 Street Talk  
**From:** LA Great Streets <greatstreets@lacity.org>  
**Date:** 02/10/2017 11:20 AM  
**To:** <mike@wilshirecenter.com>

# ***STREET TALK***

## **February 2017**

One of [seven new Great Streets Community Partners](#), the Pico Great Street Collaborative will work with the city to improve Pico Blvd between Fairfax Ave. and Cochran Ave.

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Welcome to the February 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here, we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

### **IN THIS ISSUE:**

- Recap: Vision Zero & Great Streets Challenge
- Reminders: Upcoming Events and Workshops

See you on the street!

-The Great Streets team

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## **Recap**

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## Vision Zero Action Plan Released

In January Mayor Eric Garcetti and the Los Angeles Department of Transportation (LADOT) announced the release of the city's Vision Zero Action Plan and Safety Study. The plan outlines the city's blueprint to reduce fatalities by 20 percent by the end of 2017 with the ultimate goal of eliminating traffic deaths by 2025. [View](#) an interactive, online version of the Action Plan or [download](#) a PDF copy.

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## Great Streets Challenge Winners Announced

On February 3, Mayor Eric Garcetti announced the winners of the Great Streets Challenge, a \$2 million program for community-driven initiatives to re-imagine Los Angeles' iconic commercial corridors.

The [seven selected projects](#) span from Panorama City to Watts, and from the Westside to Boyle Heights. Stay tuned for more updates on how you can engage with our awarded community partners in shaping the projects to come!

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# Upcoming Events

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## Big City Forum: Talleres Publicos

*Saturdays in February - 4th, 11th, 18th*

Talleres Publicos returns in 2017 with artist [Lorenzo Hurtado Segovia](#). Talleres Publicos is a social practice and creative making project using the arts as way to engage with community. On Saturdays in February, from 1-3 pm, the program comes to Pacoima City Hall with workshops, conversations, and hands-on making projects. Pacoima and the Northeast San Fernando Valley are invited to collaborate and create with guest participants across the fields of art, photography, poetry, dance, design, and social and community activism.

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## **Artist Call: North Hollywood Arts District Utility Box Painting**

*Deadline: February 15*

11:11 A Creative Collective invites you to create and submit proposals to its NoHo Arts District Street Box Art Project. Check out the [guidelines](#) thoroughly and confirm your participation by emailing [Erin@1111ACC.org](mailto:Erin@1111ACC.org). Chosen renderings/artists will be given a stipend of \$750 USD to complete their works of art and maintain the integrity of the work for a period of 2 years. Read more [here](#).

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## **Great Streets Lankershim Boulevard Community Open House**

*Wednesday, February 22, 6-8pm*

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## **Arts Activation Fund - Apply Today!**

The DCA [Arts Activation Fund](#) (AAF) supports creative, community-benefit projects in Los Angeles. AAF is a monthly funding opportunity to propose temporary creative enhancement or engagement projects on streets, sidewalks, or adjacent spaces within public view in neighborhoods on or near the City of LA's designated [Great Streets](#).

The program supports two types of projects: A) festival-style projects organized by neighborhood businesses, and/or B) pop-up projects proposed by groups of local artists. Both types of projects will aim to activate local artists, volunteers/participants, and audiences in site-specific areas of Los Angeles.

Click [here](#) to apply for up to \$12,000 for your project!

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Los Angeles Great Streets Initiative, Office of Mayor Eric Garcetti · 200 N Spring St. · Los Angeles, CA 90012 · USA

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